

The European Rehab Racing Centre Kalix Sweden

The business focused project The European Rehab Racing Centre is run by the Kalix based company Eurrac AB, which with process focused applications will develop new and already existing local and regional growth areas.

The project has a total budget of around 8 million SEK and will be finish in January 2011.

"Everything under the same roof"

What makes Kalix unique as a centre for this activity is its aim and direction towards close connection and quality.

The European Rehab Racing Centre is very near to Företagsbyn Staben, the regional, neurological competence of the Kalix Hospital, a well documented competence for rehabilitation of people and vehicle adjustments as well as Sweden's maybe best developed Motor Stadium.

In a national perspective this type of closely connected set-up is in demand and with the high quality focus of this activity, all partners are creating a long-term business development





"Close cooperation develops many different partners"

A choice of partners are:

Eurrac AB

Project owner and one of

many small businesses at

Företagsbyn Staben



Labour development Rehabilitation matters







KALIX KOMMUN Trade and industrial development Education resources Authority contacts

Project inspirers Vehicle adjustments **Technical development**





NORRBOTTENS LANDSTING

Medical competence Neurological speciality **Research and development**



Research and development

Electropolis **Yrkesakademin** Psykologtjänster SW Personalutveckling Sana Arbetslivstiänster Framnäs Neurologlinjen

KALIX MOTORKLUBB is one of our country's best developed motor stadium and with an organisation that, over the years, has been highly estimated nationwide.

Health & Exercise



Individual rehabilitation programmes

Huddinge Trafikmedicinska Centrum

"The platform is professional medical assessments"

"For everyone who has been stricken with functional impairments due to illness or injury, it is essential to get the opportunity to test and improve one's capacities as soon as possible."



"During the rehabilitation, it's important to repeatedly be able to test one's capacities, to get information about changes for better or for worse, in order to be able to take proper measures"

> "Anyone can at anytime be stricken by a neurological functional impairment which would markedly affect every-day-life"



"As concerns the ability to function in traffic after an illness or injury, cognitive behaviour is studied and practised"

"Unique methods will pave the way for a meaningful life"



"For many people the testing station becomes a best friend on the road back to life"

"Based on results, it is possible to individually adapt the rehabilitation of impaired, sick or elderly people – many unique values interplay in order to get good results"

"All people should have the right to live as normal a life as possible"





"Many future opportunities for regional development"

Examples of early development areas linked to the project are



The recently formed authority, Transportstyrelsen, looks at Kalix as a possible location for the establishment of a traffic-medical centre. Traffic-medicine contains medical aspects of road safety but also focus on the environmental effects of traffic. Bearing that in mind, it is of vital importance to establish one of the planned centres in the north of Sweden.

Competence development & education

In close cooperation with different partners, new or further-developed already existing programmes have been started within upper secondary and post secondary education: vehicle mechanics, heavy vehicle drivers, care and nursing personnel.







KALIX KOMMUN

...and more development areas are being studied!

"Vocational rehabilitation leading to essential social and economic progress"

There are social and economic benefits, both for individuals and society, deriving from this type of working life focused activity which has now started in Kalix.





"When the life journey continues, it might be in a vehicle adapted to the prerequisites of the driver, which in its turn will give the driver extraordinary life quality."





"When the life journey continues, it's a matter of managing to look forward, because if you want to meet the future you cannot look down to the ground or in the rear view mirror"



The European Rehab Racing Centre

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Financiers which believes in this project are





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SWEDISH AGENCY FOR ECONOMIC AND REGIONAL GROWTH